

# JUNE 2020 YEAR-TO-DATE IMPACT REPORT



**This has been an extremely tumultuous year for Erie and for our country.**

With restrictions due to the COVID-19 pandemic, Erie Downtown Partnership has made several changes to our operations and has pivoted to make sure our resources were best used to help our Downtown Community.

We redirected grant funds, altered our events and activation plans, and bolstered our Downtown economy with gift certificate sales, marketing, and a crowd funding campaign.

Here's a short summary of everything we have worked very hard to accomplish in the past six months:

**\$54,242**

**IN GRANT DOLLARS  
REDIRECTED TO HELP  
DOWNTOWN BUSINESSES**

**200+**

**CONTACTS WITH  
DOWNTOWN BUSINESSES  
IN THE WAKE OF COVID-19**

**\$30,525**

**DISTRIBUTED IN  
DOWNTOWN  
GIFT CERTIFICATES**

**32,500+**

**POUNDS OF TRASH  
PICKED UP DOWNTOWN DURING  
THE COVID-19 PANDEMIC**

**\$3,000**

**RAISED FOR BUSINESSES  
AFFECTED BY  
THE EVENTS OF MAY 30<sup>TH</sup>**

**\$15,000**

**REDIRECTED TO FUND  
DOWNTOWN  
CLEANUP EFFORTS**

**85,000+**

**VIEWS OF 10 NEW HOURS OF  
VIRTUAL PROGRAMMING AND  
#WEGOTTHISERIE MEDIA**

**\$865**

**RAISED FOR LOCAL  
ARTISTS AND MUSICIANS ON  
STAY HOME, JAM TOGETHER**

**30+**

**PARKING SPACES SAVED  
FOR CARRYOUT AND DELIVERY  
AT DOWNTOWN RESTAURANTS**



**Thank you for helping us make Downtown Erie safe, fun, and welcoming for all.**  
For more info, please visit [eriedowntown.com](http://eriedowntown.com)