

# EDP Monthly

Erie Downtown Partnership

January 2010  
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\*if there is something you want to see in the Newsletter...Let us know!!

## Housing & Community Development Needs Survey

The Erie Downtown Partnership is asking its members to please assist the City of Erie by completing a short survey.

The City of Erie is in the process of applying for federal funds from the U.S. Department of Housing and Urban Development (HUD).

By completing this 30 question survey, you will help to ensure that funds are directed to the most critical needs in the City.

The results of this survey will enable City officials to establish budget and program priorities.

Please visit [www.erie.pa.us](http://www.erie.pa.us) and complete the survey in order to hopefully secure funding for employee training, upper floor development and façade dollars, all these factors will positively affect our downtown.



## Welcome to our new Board Members

The Erie Downtown Partnership would like to welcome our new 2010 Board Members. We are fortunate to have Ray Moluski (Hamot) and Naomi Stutzman (Fast Signs) join us! They will bring many new and exciting aspects to our organization. We would also like to congratulate our new 2010 Board Officers; President Tim Wachter - **Knox** McLaughlin Gornall & Sennett, Vice President Barb Haggerty- Plymouth Tavern, Treasurer Jeff Kidder- Kidder Wachter Architects and Secretary David Sherman- Isaac Baker's Men's Store. The time and dedication our Board members commit each year is what keeps our organization thriving. Thank you to all of our Board Members, Mayor Joe Sinnott, Almi Clerkin, Tippy Dworzanski, Dr. Antoine Garibaldi, Ray Massing, Ray Moluski, Ray Schreckengost, Naomi Stutzman, Bob Tidmore, Judy Tucci and Jeff Urraro.

**CONGRATULATIONS!**

Erie Downtown  
515 State Street  
Erie, PA 16501

## TRAVELHOST MAGAZINE OFFER

America's #1 Travel Magazine is offering a 30% discount to any EDP Member who would like to advertise in the Winter/Spring/Summer/Fall issues. Did you know?

1. Travelhost is the #1 Travel magazine, in business for more than 40 years, international within the United States & Mexico.
2. By being an "in room" hotel magazine, Travelhost has an advantage over all other visitor guides. Guests need to eat, fine where they are going, and want to have fun. Travelhost is right there on the table in the room.
3. Our audience. They are more affluent, they are looking for unique and treasured memories, and they are less price sensitive.
4. Unlike traditional media, like television, newspapers, radio and now the internet, Travelhost readers are actually looking for your advertisement. Ads in traditional media are "interruptive ads" that break up a show or an editorial, while our readers are looking for the best our area had to offer.
5. Your regional issue of Travelhost is in more than 6200 hotel rooms spread across eight counties in Pennsylvania and Ohio.
6. Travelhost advertisers recognize that there are only two types of people in town today, people who live here and people who visit here.

\*Travelhost will create your ad at no additional cost and when you want to update your ad there is no fee for that either!!

If you are interested please contact Jim Kalie at 814-397-0935 or email him at [jimkalie@hotmail.com](mailto:jimkalie@hotmail.com)



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## Buggin State Sponsorship Opportunity!

The Erie Downtown Partnership is currently looking to secure an exclusive sponsor for our Buggin State events. The Partnership has put together a bid package for your consideration (which can be picked up at our office); as you will see, sponsorship is easy and beneficial to you and/or your business!

As the exclusive sponsor you will have the ability to work with the Erie Downtown Partnership to create a tailored marketing plan for the night of the event.

If you are interested in sponsorship of these events please see the attached information and contact our office with any questions or concerns. The EDP will accept proposals at our office; locate at 515 State Street, Erie PA 16501, until 11:00 a.m. on Tuesday, February 2, 2010.